



Sustainable Projects

At the Tokyo Legacy Half Marathon 2024, we promoted sustainability initiatives—including charity programs and sports volunteer activities—in collaboration with official partners and collaborators, aiming to contribute to the achievement of the Sustainable Development Goals (SDGs) set by the international community. The event was organized with a strong commitment to sustainable operations and to building an inclusive society where everyone, regardless of sexual orientation (LGBTQ+), disability, or other differences, can participate with ease.

● Initiatives to promote “Bottle-to-Bottle” horizontal recycling of PET bottles used during the race

In collaboration with our official partner Otsuka Pharmaceutical, we will separate and collect the plastic bottles provided to runners at each aid station, and use the collected bottles as raw materials for recycled plastic bottles. These recycled bottles will then be reused as beverage containers by Otsuka Pharmaceutical and other beverage manufacturers.



● Paper cups used at aid stations are collected and recycled

We worked with our official partner Otsuka Pharmaceutical to recycle paper cups. After drinking at the water stations, they are asked to place the cups in special collection boxes for collection. The collected paper cups are processed and treated as raw materials for recycled paper, which is then turned into toilet paper, which will be used in the next event.



● Using electric vehicles along the course

In conjunction with the Tokyo Metropolitan Government's Zero Emission Vehicle promotion initiative, Porsche Japan Co., Ltd. provided support by lending electric vehicles, including the Taycan, for use as official lead vehicles during the event.



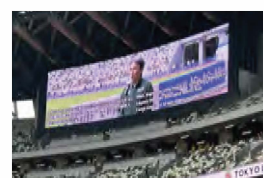
● Promotion of Reuse and Recycling

In an effort to reduce waste throughout the event, “safety pins” were not included in Runner Packet and the reuse of volunteers' and race officials' uniforms were promoted. In addition, recyclable resources such as cardboard boxes will be collected and recycled.



● Universal Design (UD) in communications

On race day, we utilized “SoundUD,” which can display announcements in multiple languages, to support accessible and inclusive communication for all participants.



● Night-Relay / Green Mileage Program (Present tree)

At the “TOKYO Night Relay & 1 Mile in National Stadium” held two days before the event, the total distance run by all participants was converted into miles. For every 60 miles accumulated as Green Mileage, one tree was planted in Hinohara Village, Tokyo, through Present Tree.

Number of participants 1,883 persons/Total 5,203 miles/86 trees planted



● Universal Changing rooms and Universal restrooms (Location: National Stadium area)

We are working with Pride House Tokyo to improve our own operational know-how in hosting events in a way that accommodates all sexualities.





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● Guide Runner Experience Class

In addition skills required to serve as a Guide Runner to support visually impaired people on their runs, the participants learned about providing reasonable accommodations, how to communicate and support them in their daily lives.

- **Date and Time** October 18 (Fri.) , 2024 11:00 a.m. - 1:00 p.m. (JST)
- **Venue** Japan National Stadium
- **Instructors** Kyouhei Yasuda, Head Coach, Japan Blind Marathon Association
Yuichi Takahashi, winner of the gold medal at the men's marathon for visually impaired athletes at the Athens 2004 Paralympic Games
- **Lecture and Practical Training Content**
 - Classroom lecture What is Blind Marathon ? / What is Guide Runner ?
 - Practice Guide Runner Experience

Number of participants : 40 participants + Volunteer Management Support Team : 10 persons



● Barrier-free training (Diversity Tour in Japan National Stadium)

This program was designed to deepen participants' understanding of disabilities by offering experiential learning opportunities. Through a wheelchair experience, a simulated visual impairment activity using an eye mask, and a lecture on the concept of "mental barrier-free" awareness, participants gained insight into the challenges individuals with disabilities may face in daily life and the importance of providing reasonable accommodations.

In addition, a guided tour of the Japan National Stadium's barrier-free facilities was conducted. By observing and experiencing the stadium from the perspective of individuals with disabilities, participants were able to gain meaningful insights into inclusive design and accessibility.

- **Date and Time** October 19 (Sat.) , 2024, Session 1 11:00 a.m. - 12:30 p.m. (Tour: 12:30 p.m. - 1:00 p.m.)
Session 2 2:00 p.m. - 3:30 p.m. (Tour: 3:30 p.m. - 4:00 p.m.)
 - **Venue** All times are in JST.
Japan National Stadium (indoor rooms, track, and surrounding areas)
 - **Instructors** Fuchiyama Tomohiro, Advisor on barrier-free, Tokyo Marathon Foundation
 - **Lecture and Practical Training Content**
 - Lecture "Let's Support a More Accessible City Through Volunteer Power - Barriers Created by Marathon Courses"
- Participants learned about the concept of "mental barrier-free" environments by imagining real-life challenges faced by people with disabilities. The session aimed to raise awareness and promote understanding.
- Practical Activities "Empathy Begins with Experience"
- Participants engaged in basic wheelchair operation and demonstrations, followed by a simulated experience of visual impairment using eye masks. They also practiced sighted guiding techniques to support people with visual disabilities.
- Japan National Stadium Diversity Tour
- Participants toured the barrier-free facilities inside the stadium, including the Calm-Down Room, wheelchair-accessible restrooms, and service dog relief areas.

Number of participants : 69 participants + Volunteer Management Support Team : 18 persons



● 3rd Para Athletics Class in Japan National Stadium

This event provided individuals with disabilities to stand on the field at the Japan National Stadium, the sacred place of sports, and experience the excitement and emotion felt by athletes, thereby fostering their next growth and setting their sights on new dreams.

- **Date and Time** October 20 (Sun.) , 2024 2:00 p.m. - 3:30 p.m. (JST)
 - **Venue** Japan National Stadium
 - **Instructors**
 - Nobukazu Manaoka, Kanto Para Athletics and others
 - Takatoshi Abe, Former athlete, Yamada Holdings Track & Field Team
 - Japan Para Athletics Federation
 - MINT TOKYO Athlete Club
 - **Program Overview and Eligibility**
- Classroom 1. Racer (Wheelchair Racing) & Frame Running Athletics Class (Capacity: 40 participants)**
- **Eligibility**
 - Individuals with intellectual disabilities or Down syndrome who are interested in athletics (elementary school age and above)
 - Able-bodied individuals who are interested in inclusive athletics (elementary school age and above)
- Classroom 2. Challenge Athletics Class (Capacity: 80 participants)**
- **Eligibility**
 - Individuals who use a wheelchair and are interested in athletics (elementary school age and above)
 - Individuals with cerebral palsy who are interested in athletics (elementary school age and above)
 - **MC** Takashi M, Charity Ambassador, Tokyo Marathon Foundation Sports Legacy Program
 - **Guest Athletes**
 - Masayuki Higuchi (PUMA Japan), Para Athlete, T54
 - Katsumoto Toyama (Mitsubishi Corporation), Para Athlete, T54
 - Mei Ichinose, Legacy Ambassador, Former Paralympic Swimmer for Japan

Participation Numbers : Racer (Wheelchair Racing) : 15 persons
Frame Running : 9 persons
Challenge Athletics : 63 persons

